

PROFILE

I am a sharp-minded technology expert, strong communicator, passionate excellence-seeker, witty banter-spouting perfection connoisseur who comes equipped with mind-bending energy and above-average creative prowess. Other than that... I'm a father of 5 sons, husband of 1 wife, acquaintance of 2 cats and an accomplished fun-haver.

WORK EXPERIENCE

DEC 2021 - PRESENT

AVP OF CREATIVE COMMUNICATIONS & COMMUNITY EXPERIENCES | Oklahoma Baptist University - Shawnee, OK

Provide leadership for the Creative Media and Community Experiences teams to create a culture of service, hospitality and excellence by fulfilling marketing and media needs, event production, and community engagement. Oversee classroom/event space technology design, maintenance, and updates in 70+ rooms. Tasked with maintaining, designing, and operating multiple event/concert spaces including audio, video (projection and LED wall), lighting, and production design. Oversee photo and video production for all event and marketing needs. Charged with managing various budgets and multiple teams to service the university with a high level of professionalism and excellence.

JAN 2018 - DEC 2021

DIRECTOR OF ACADEMIC TECHNOLOGY & CREATIVE COMMUNICATIONS | Oklahoma Baptist University - Shawnee, OK

Managed the university HelpDesk and Creative Media teams to create a culture of service and excellence. Oversaw classroom/event space technology maintenance and updates in 70+ rooms. Oversaw photo and video production for all event and marketing needs. Responsible for 600+ staff and faculty computing devices across the entire campus.

JUL 2016 - JAN 2018

DIRECTOR OF INSTRUCTIONAL DIGITAL MEDIA | Oklahoma Baptist University - Shawnee, OK

Lead the university transition from MoodleRooms to the Canvas LMS through training, communication, and technical support. Managed a team to produce online education video lectures and educational content. Managed timelines and production schedules to produce multiple online courses simultaneously. Worked to maintain overall production quality and increase production output. Oversaw all post-production and finishing into various formats and platforms for final content delivery.

SEPT 2015 - JUL 2016

INSTRUCTIONAL DIGITAL MEDIA PRODUCER | Oklahoma Baptist University - Shawnee, OK

Produced video elements for all online courses. Production types ranged from green screen studio production to on-location multi-camera production. Setup, maintained and operated various video, audio, and lighting equipment including Blackmagic/JVC/Canon production cameras, Arri lighting, and various audio recording systems. Handled post-production of all video elements from general editing and green screen processing to final color grading and graphics to increase student comprehension and retention.

AUG 2014 - SEPT 2015

VIDEO PRODUCTION COORDINATOR | Oklahoma Baptist University - Shawnee, OK

Worked as the campus videographer under the marketing and communication department producing all video elements required for marketing, advertising, social media and event coverage for the university. Managed a crew of student workers to produce a weekly multi-camera live stream of chapel services and events. Maintained and repaired a wide range of A/V equipment from switching and routing to general cabling and video field equipment.

WORK EXPERIENCE -> continued

JUL 2008 - DEC 2010 | NOV 2013 - FEB 2015

DESIGN MANAGER / PROJECT CONSULTANT | King Kopy & Printing - Norman, OK

In-house graphic designer and print project consultant. Handled customers, and physical printing and finishing of various print projects. Design projects ranged from print brochures, business cards, and logo designs to screen printing, large format vinyl, and vehicle wraps.

JAN 2009 - SEPT 2014

TECHNICAL DIRECTOR / OWNER | C2 Production - Ada, OK

Owned and operated a small video production and graphic design company. Produced freelance graphic design work for various clients around the nation including advertising, magazines, billboard designs and vehicle wraps. Video productions included numerous wedding videos, TV commercials and multi-camera dirt track race videos for Oklahoma Sports Park as the resident race videographer for many years.

MAR 2012 - JUL 2014

SHOP FOREMAN / TECHNOLOGY MANAGER | Buck Creek Granite - Ada, OK

Managed technology and equipment for a granite fabrication shop. Oversaw project management and job scheduling to optimize production output. Handled all technology from minor robotic saws and CNC router programming to internal servers and website.

JAN 2004 - MAR 2014

GRAPHIC DESIGNER / ADVERTISING REPRESENTATIVE | Ada Evening News - Ada, OK

Designed general newspaper print advertising for clients. Helped create and launch the quarterly Ada Magazine that focused on the people of the Ada community. Worked as an advertising sales rep with various national and local accounts.

VOLUNTEER WORK

MAR 2015 - PRESENT

LIFEKIDS - KONNECT EMCEE | Life.Church Shawnee - Shawnee, OK

I serve as a the Konnect (1st-4th grade) emcee at two services each Sunday. I get to work with a team of 4-10 other leaders as we get to lead kids from all walks of life. I also get to help keep the kids engaged in the content each weekend by keeping discipline and fun in balance.

MAR 2008 - JAN 2009

MEDIA DIRECTOR | Lifeway Church - Norman, OK

Helped launch a new church in Norman, OK as the media director. Created a marketing and promotional campaign to build community engagement. Created all video elements for weekly services, advertising, social media marketing as well as weekly multi-camera services.

EDUCATION

AUG 2003 - MAY 2007

BACHELOR OF SCIENCE | MASS COMMUNICATION

East Central University - Ada, OK

Concentration in Video Production with a minor in Speech Communication. National honors society member. 3.79 GPA

AUG 2000 - MAY 2003

HIGH SCHOOL DIPLOMA | HOME SCHOOL - Ada, OK

Graduated at age 17 with 4.0 GPA and full-ride college scholarship to East Central University

PROFESSIONAL SKILLS

GENERAL SKILLS

Public speaking, writing, critical thinking and problem solving, work well under pressure and on tight deadlines, passion for excellence and professionalism. Highly skilled at customer service and customer conflict resolution.



MANAGEMENT

Team building, leadership, scheduling, interpersonal communication, conflict management, team efficiency, budget management, employee management.



VIDEOGRAPHY

Final Cut Pro, DaVinci Resolve and Adobe Premier editing systems. Experienced with a variety of video, audio and lighting equipment. Multiple years of experience with 4K work flows and data management and storage. 10+ years of professional experience.



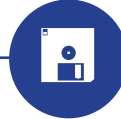
GRAPHIC DESIGN

Adobe Creative Suite design applications. Proficient in InDesign, Photoshop and Illustrator. 10+ years of professional experience as a freelance and in-house graphic designer.



COMPUTERS

Advanced Apple and Microsoft system operation, troubleshooting and repair. Microsoft Office suite of applications. Office365 administration and usage.



LEARNING MANAGEMENT SYSTEM (LMS) MANAGEMENT

Transitioned OBU from MoodleRooms to Canvas through faculty support, training, data migration and championing pedagogical best practices. Provided 2nd tier Canvas support for an 1800+ student university.



TIER I AND II DESKTOP SUPPORT

Lead the OBU HelpDesk in supporting 600+ employee workstations plus mobile devices. Experienced with both Mac and PC platform as well as various higher education related applications.



GENERAL ELECTRONIC AND A/V TROUBLESHOOTING AND REPAIR

Soldering, component replacement and troubleshooting, electrical system wiring analysis and repair of televisions, projectors, cameras, computers, industrial machinery, arcade systems, classroom technology, lighting and audio systems and more.



LARGE VENUE AUDIO/VIDEO SYSTEMS

Experienced in design, repair and troubleshooting of any large venue audio/video/projection system. Including projection technology, LED walls, and advanced video signal routing, scaling, and processing.



CLASSROOM TECHNOLOGY

Experienced in classroom technology repair, troubleshooting, design and installation including 70V audio systems, Crestron control systems and a wide range of projection and audio designs.



CUSTOMER SERVICE/HOSPITALITY

Highly experienced in customer service in both event management and lead technical support roles. Able to work quickly and effectively with any client by utilizing professionalism, patience, excellence, and empathy.



A/V SYSTEM DESIGN

Proficient in designing audio/video/lighting systems to fit a budget, room, project or purpose. From conference rooms to concert halls and beyond.



BONUS SKILLS

Unicyclist, arcade game enthusiast, juggler, first-born, Star Wars expert, dessert baker, DisDad #807

